

for signage and display

SEPTEMBER 2005

CGATE PRODUCT LINES

Flexible media for both dye pigment and solvent ink printers including front and backlit banner material including One Way Vision, Mesh, Lamination Film and a variety of media for indoor applications

Rigid materials for signage and direct printing such as Free Form PVC, Composite Aluminum panels, Cast Acrylic sheets, Fluted Polypropylene and Magnet Sheeting.

Display products: Light Boxes, Snap Frames, Roll Ups and more.

Cgate is pleased to manage **bespoke projects** on behalf of customers.

■ **Cgate news**■ **Fespa 2005**■ **Product profile: Fluted Polypropylene**■ **Customer column**

2005 has been a very busy year for Cgate. Expanding the product range and sourcing new products have become priority to ensure that our distributors remain competitive. Local and management staff in Asia Pacific have been increased to help both with new product qualification as well as quality control for the increased number of orders being shipped around the world.

Fespa 2005

Many of our customers visited Fespa in May and met with us on the Colorspan stand. Shows like Fespa offer an excellent opportunity for customers to discuss their specific needs.

Feedback from our customers has been instrumental in sourcing of new products such as Fluted Polypropylene (see product profile on page 3). Almost without exception, Cgate has helped customers to extend their own ranges to meet new needs in the rapidly developing large format digital print, sign and display markets.

New customers had the opportunity to speak to us and get answers some of their questions about shipping orders from Asia Pacific.

Viscom 2005

We will be at Viscom in Dusseldorf from 19th September to 2nd October.

Hall 6, Stand D31



Cgate at Fespa

CGATE CUSTOMER FEATURES

PROCTORS

QUALITY DISPLAY MATERIALS



Richard Proctor (right) and Mark Askham (left)

Proctors is an independently owned business, set up over 25 years ago in Leeds. The company has been successfully supplying materials for the point of purchase and display industry. With their head office and extensive warehouse facility in Leeds and the sales office of their sister company, Buchanans in Leicester, Proctors can provide a fast and reliable service to customers throughout the UK.

Mark Askham recently joined Proctors to help extend the range of materials offered to their customers. “The potential is enormous” says Mark, “we have just scratched the surface with our first order from Cgate. Our aim is to be able to offer a one stop shop for all our customer’s display needs, whether they are digital or not”.

The alliance between Cgate and Proctors has been fortunate for both companies. While Proctors have been looking to extend their offering to digital printers, Cgate are pleased to have identified a strong partner in the UK to market their range of rigid material while investigating more possibilities for display solutions.

“Our customers understand the needs of the market in their own country and we can help to find or make what they are looking for”, says Eran Baram, CEO of Cgate.

Both Cgate and Proctors look forward to a fruitful relationship.



New forklifts for high level storage



Newly expanded warehouse



Transport for fast delivery

UK based Brighter Signs Ltd specialises in supplying illuminated poster frames to the retail industry.

BSL are working closely with Cgate and focussing on the unique Crystal Frame to supply a professional impactful illuminated display to the catering trade (restaurants & take-aways), hotels and estate agents.

Brighter Signs Ltd has developed a network of independent signage retailers who work with these retail sectors across the UK and who are able to work within their own local area, along with a number of high profile national accounts.

Rob Brady, Commercial Director for BSL says, "The Cgate Crystal Frame is an ideal product for these sectors of the retail business, it is very thin and light, it illuminates the image really well and the 'halo' effect that is generated around the frame is very eye catching and creates a 'wow' factor when in-situ. We have worked closely with Cgate to develop a magnetic frame making it easier for the customer to change the image and thus making it more customer friendly."

Rob Brady who was a National Account Manager for Coca-Cola Schweppes, has also worked for a number of point of sale companies before setting up Brighter Signs Ltd.

Cgate looks forward to working with BSL on a number of bespoke product development projects..



Rob Brady demonstrating Cgate Crystal Frames

NEW PRODUCT: FLUTED POLYPROPYLENE

Cgate's Fluted (corrugated) Polypropylene is supplied in widths of up to 1.5 meters and thicknesses between 2mm and 7mm, in a variety of colours.

This versatile material is suitable for a variety of applications, including temporary road and construction signs, POS displays and display backing, exhibition stands and signage and many more.

Cgate Fluted PP can be printed on directly using traditional screen printing or with digital flat bed printers and meets European standards.

Special sizes and colours can also be supplied on request.



ProStokk warehouse

ProStokk OU was established in 2004 with their head office in Tallinn, Estonia.

The company offers a complete range of leading manufacturers' equipment and media for sign-makers and large format printers. The selection includes vinyl for cutting or printing, digital printing media, lamination film, application tape as well as vinyl cutters, laminators and much more.

Cgate's best-selling One Way Vision has been a huge success with the Estonian market and has helped ProStokk maintain their position as market leaders. Cgate frontlit, a product that was previously unknown in the Estonian market, has also become popular.

ProStokk are expecting extend their storage next year and to increase their portfolio of Cgate products.

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Remember:

At Cgate we are always interested to hear from you whether you are interested in our current range of products or in other business opportunities.

For information on any of our products or to become a distributor, please contact us now for details: Email: info@cgate-enterprise.com