

Seasons Greetings from Cgate



THE ANNIVERSARY ISSUE

At the end of this year, Cgate will celebrate three years providing products for the sign and display industry.

This special issue of the Cgate Newsletter is to wish all our customers success for the coming year and to thank them for their help and contribution to our success.



Background

After careful appraisal of a large number of manufacturers, in 2003 the first distributors were appointed to sell Cgate flexible media for large format printers. Now, three years later, Cgate distributors span 5 continents and over 20 countries. The range of products in the Cgate portfolio has grown from a limited range of frontlit and backlit media to a wide range of materials including One Way Vision, Mesh, Tarpaulin and Blockout.

With the increased range of large format flatbed printers, in 2004 Cgate perceived the need to add a range of rigid materials to the product portfolio. Starting with Cbond, the most popular product for the sign industry and moving on to other products such as Free Form PVC, Acrylic, Fluted Polypropylene as well as Magnetic sheeting, Cgate is now proud to offer a complete range of materials for either direct digital printing or more conventional screen printing. Once again, Cgate distributors have provided a valuable insight into the needs of the market and Cbond is now being used for more diverse applications such as wall cladding and construction.

Due to popular demand, this year Cgate will add to the standard Free Form PVC sheet range, widths of 1.5m and 2.0m.

Display Products

It soon became clear that many distributors could benefit from a supply of display products to compliment the signage that they were already providing. Display products now range from Rollups, Snap Frames and Light Boxes to include some of the most exciting state-of-the-art products such as Digital Picture Frames, Lenticular Light Boxes and very large LED Panels, replacing the more traditional billboards.

Wishing to move with the times, distributors of signage products have appreciated the need to supply the next generation of sign products as well as the more traditional materials.

A personal thanks from Cgate CEO

Cgate distributors have been instrumental in developing the range of available products.

Cgate CEO, Eran Baram, has always held the opinion that the best products for each distributor should be defined by their customers. "We make every effort to meet our customers' needs," says Eran, "even if it means creating a creating a completely new production line. We believe that our customers should ultimately define the product range and standards."

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Cgate around the world

The first regional Cgate offices were established in Europe where there are now distributors in over 20 countries. The success in Europe prompted Cgate to open a subsidiary company in the United States in 2005. The aim of this organisation is not only to supply Cgate products but also to learn about the specific needs of the North and South American markets.

The Future

New markets and new products are emerging almost daily and Cgate staff regularly visit trade shows around the world to make sure that the product range is up to date. As soon as a demand for new products or bespoke projects is identified, Cgate will be there to evaluate and advise customers.

Cgate regularly participates in trade fairs around the world to meet with new and existing customers.

Our next shows will be:

Fespa 2007

Berlin 5-9 June, 2007

<http://www.fespa2007.com/>

International Sign Expo

Las Vegas April 11-14, 2007

<http://www.signexpo.org/>

For information on any of our products or to become a distributor, please contact us now for details: Email: info@cgate-enterprise.com

At Cgate we are always interested to hear from you whether you are interested in our current range of products or in other business opportunities.